

# global adult tobacco survey

## Egypt key findings

The Ministry of Health of Egypt, the Central Agency for Public Mobilization and Statistics (CAPMAS) and the WHO Representative's Office in Egypt are the three national partners who collaborated in conducting the Global Adult Tobacco Survey (GATS). GATS is a standardized global survey for systematically monitoring adult tobacco use (smoked and smokeless) and tracking key tobacco control indicators. It is a nationally representative survey, using a consistent and standard protocol across countries, and enhances countries' capacity to plan, implement and evaluate tobacco control programmes. It will also assist countries to fulfil their obligations under the World Health Organization's (WHO) Framework Convention on Tobacco Control to generate comparable data within and across countries. Financial support for GATS was provided by Bloomberg Philanthropies. Technical assistance was provided by the Centers for Disease Control and Prevention (CDC), Atlanta and programme support by the CDC Foundation.

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# The Global Adult Tobacco Survey

## What is GATS?

- The Global Adult Tobacco Survey (GATS) is a standardized global survey for systematically monitoring adult tobacco use (smoked and smokeless) and tracking key tobacco control indicators.
- GATS is a nationally representative survey, using a consistent and standard protocol across countries, including Egypt.
- GATS enhances countries' capacity to plan, implement and evaluate tobacco control programmes. It will also assist countries to fulfil their obligations under the World Health Organization's (WHO) Framework Convention on Tobacco Control to generate comparable data within and across countries.

## GATS methodology

- GATS uses a global standardized methodology. It includes information on respondents' background characteristics, tobacco use (smoked and smokeless), cessation, second-hand smoke, economics, media, knowledge, attitudes and perceptions towards tobacco use. In Egypt, GATS was conducted in 2009 as a household survey on persons 15 years of age and older.
- A multi-stage, geographically clustered sample design was used to produce nationally representative data.
- One eligible individual was randomly chosen from each selected household to participate in the survey.
- Survey information was collected using handheld devices.

## Response rate

- The total sample size was 23 760.
- The total number of completed individual interviews was 20 946, comprising 10 069 males and 10 877 females.
- The household response rate was 93.2%.
- The individual response rate was 98.1%.

## Who conducted GATS?

- The Ministry of Health of Egypt, the Central Agency for Public Mobilization and Statistics (CAPMAS) and the WHO Representative's Office in Egypt are the three national partners who collaborated in this survey.