

Government of Pakistan
Ministry of Health and Social Welfare
(HEALTH AND SOCIAL WELFARE DIVISION)

Islamabad, the May, 1982

NOTIFICATION

.. In exercise of the powers conferred section 8 of the cigarettes (Printing of Warning) Ordinance, LXXIII of 1979), and in supersession of Gazette Notification R.O.45(1)/82, dated the 18th January, 1982, the Federal government is pleased to make the following rules, namely:

1. Short title and commencement:
 - (1) These rules may be called the Cigarettes(Printing of Warning) rules, 1982.
 - (2) They shall come into force on the first day of January, 1983.
2. Dimensions, etc., of health warning:
 - (1) The health warning shall be printed on both sides of each cigarette packet in a rectangular panel measuring 52 mm in length and 14 mm in height in bold, clear and legible letters of not less than 3 mm in height enclosed in a prominent and continuous border line of the same colour as the warning itself.
 - (2) The words “Warning and “ “ shall be printed in letters visibly bolder than the rest of the health warning.
 - (3) No brand name or word, other than the health warning shall appear on the sides of the cigarettes packets except for numeral indicating the number of cigarettes contained in the packet.
 - (4) The health warning shall be printed in red colour on white background on all packets in which red colour is used in the design of the packets; and on all other packets, the health warning shall be printed on white background in the darkest and prominent colour used in the design of the packet:
 - (5) Provided that;
 - (a) on cigarette packets, the sides if which are of dark colour, the warning shall be printed in reverse white, and
 - (b) on cigarette packets, the sides of which are in light colour, the warning panels shall be printed in the darkest and most prominent colour used on the packet.

(DR. A. AZIZ)
Deputy Director General Health/
Deputy Secretary (EX-Officio)