



Policy brief as a tool for policy-making

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Outline

- Policy-makers key questions
- Regional Framework for improving national institutional capacity for use of evidence in health policy-making
- Common concerns of policy-makers about evidence-informed policy making
- Policy briefs for policy-making

Evidence-informed policy-making

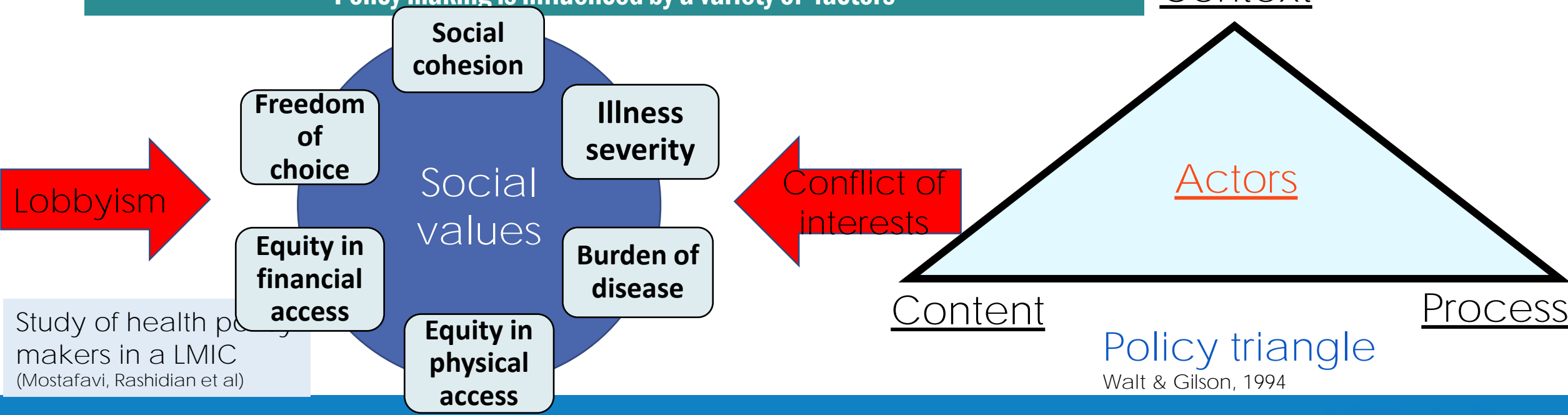
Using best-available evidence to answer policy questions

Policy-maker questions	What are the main priority issues/problems for decision-making?	What are the potential effective and safe policy options?	Are the policy options cost-effective and affordable?	Are the policy options feasible to implement and sustainable?				
Policy-makers are keen in using evidence in their decisions								
Usual sources of evidence	Important challenges in: availability, validity, relevance and timeliness of research and national data							
Knowledge products and processes	<table border="1"> <tr> <td colspan="2" data-bbox="754 932 1607 1025">Policy briefs</td> </tr> <tr> <td data-bbox="754 1025 1098 1115">Data fact sheets and observatories</td> <td data-bbox="1098 1025 2102 1115">Guidelines and health technology assessments</td> </tr> </table>				Policy briefs		Data fact sheets and observatories	Guidelines and health technology assessments
Policy briefs								
Data fact sheets and observatories	Guidelines and health technology assessments							
Important challenges in availability of products and processes								

Policy makers common questions for health and social policies

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Policy making is influenced by a variety of factors



Study of health policy makers in a LMIC (Mostafavi, Rashidian et al)

Policy triangle
Walt & Gilson, 1994

Opportunities & Challenges

Health technology assessment programmes are limited

Clinical Practice Guidelines

The Saudi clinical practice guideline for the management of overweight and obesity in adults

Few national programmes for guidelines

Few health policies supported by policy briefs

Few national health observatory or survey plans

K2P Policy Brief
Integrating Palliative Care into the Health System in Lebanon
http://ijhpm.com
Int J Health Policy Manag 2016, 5(x), 1-6
IJHPM
International Journal of Health Policy and Management
Policy Options to Reduce Fragmentation in the Health Insurance Funds in Iran

Health Profiles
Database
Knowledge Hub
Health Information Decision Making
Data Visualization
Useful Links
Ministry of Health Related Government (other) Academic and Research Centers Health Journals
See more
Our Partner
Report
National Observatory on Drugs and 5 Addiction

Capacity Building for Development of Policy Briefs

25-26 October 2021
Cairo, Egypt



Framework for Improving National Institutional Capacity

for use of evidence in health policy-making in EMR countries
(2020-2024)

(EM/RC66/R.5; approved Oct 2019)

Framework for improving national institutional capacity for use of evidence in health policy-making

in the Eastern Mediterranean Region (2020–2024)

(EM/RC66/R.5; approved Oct 2019)

EMR countries committed to the ***integrated approach*** for institutional capacity and action for use of evidence in health-policy making

Requirement of the integrated approach:

1. Internal programmatic coherence within each key program, avoiding duplications
2. Systematic links between the key programs



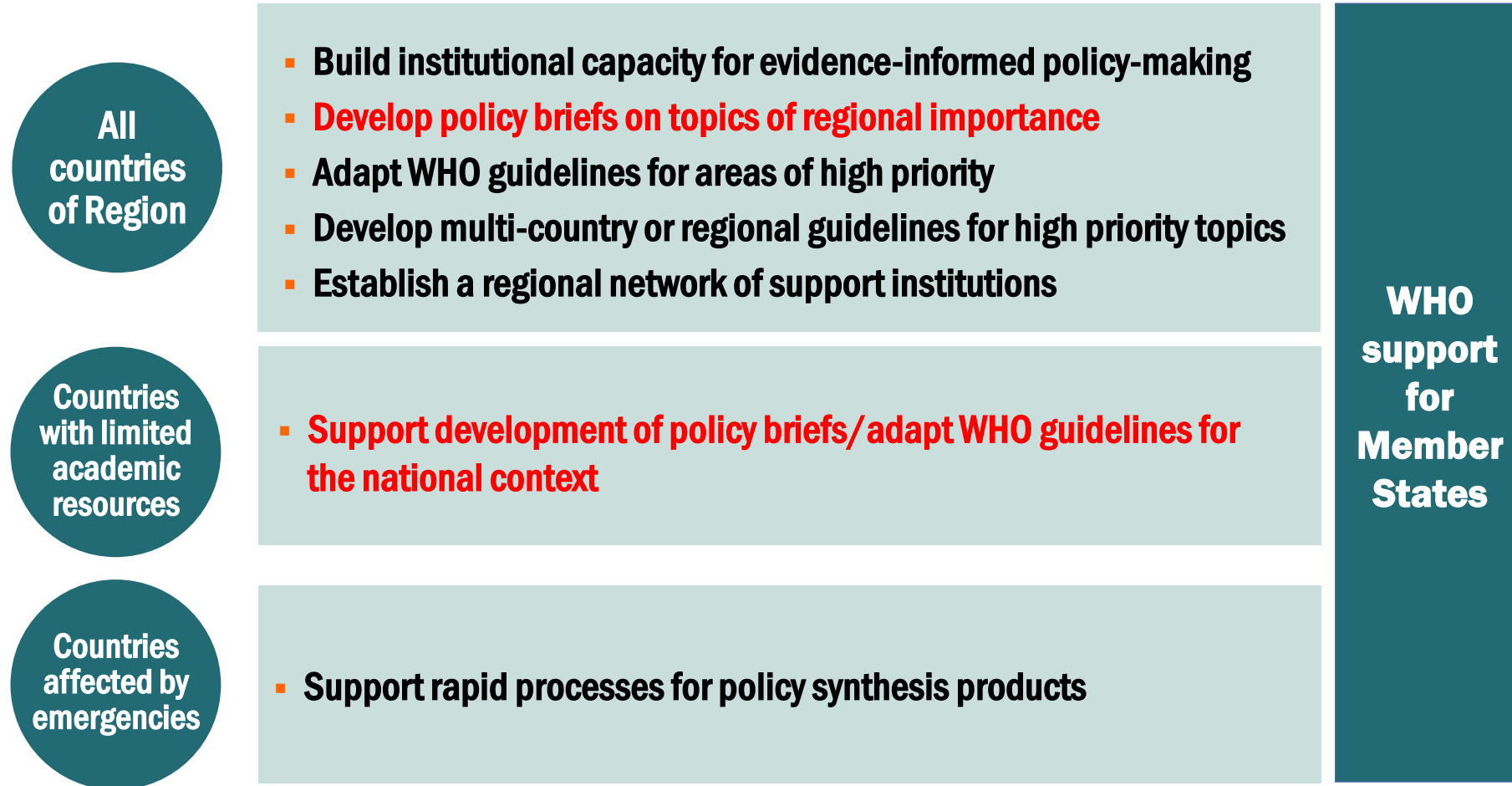
Follow up to RC2019 decisions on evidence-informed policy-making (EM/RC66/R.5)

“Develop an **action plan** for the implementation of the framework in consultation with Member States”

“Make plans to establish a regional network of institutions to actively support evidence-informed policy-making at national level” (i.e. **NEDtP**)

Key requests of
RC2019
Resolution

Framework for improving national institutional capacity *for use of evidence in health policy-making in the Eastern Mediterranean Region (2020-2024)*



Concerns of policy-makers about evidence-informed policy making

- Lack of understanding of policy context
 - Lack of time
 - Needing the answer yesterday
 - Lack of evidence
 - irrelevance of evidence
 - Political pressures and lobby
- Communication and dialogue
 - Differentiating between perceived lack of time and reality
 - A good policy brief can make these concerns transparent
 - And alleviate them where possible

Policy making stages and processes

Policy processes are very **context specific, policy actor dependant and vary over time in a country**

Stages

- Problem formation / agenda setting
- Policy formulation
- Policy implementation
- Policy evaluation

Policy briefs' role

Policy briefs can address all stages of policy-making

As such could be powerful tools for policy-makers and policy-developers

Evidence-informed policy-making

Using best-available evidence to answer policy questions

