

Table 3 Correlations between frequency of sweetened soft drinks consumption and associated factors (n = 1935)

| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
|-----------------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|-------|
| 1. Frequency of consumption | 1.000 | | | | | | | | |
| 2. Social gathering | 0.357 [*] | 1.000 | | | | | | | |
| 3. Availability | 0.358 [*] | 0.567 [*] | 1.000 | | | | | | |
| 4. Affordability | 0.336 [*] | 0.407 [*] | 0.544 [*] | 1.000 | | | | | |
| 5. Advertising | 0.212 [*] | 0.336 [*] | 0.405 [*] | 0.441 [*] | 1.000 | | | | |
| 6. Habit | 0.295 [*] | 0.437 [*] | 0.520 [*] | 0.423 [*] | 0.465 [*] | 1.000 | | | |
| 7. Eating out | 0.347 [*] | 0.482 [*] | 0.473 [*] | 0.367 [*] | 0.330 [*] | 0.576 [*] | 1.000 | | |
| 8. Eating at home | 0.280 [*] | 0.127 [*] | 0.155 [*] | 0.186 [*] | 0.149 [*] | 0.012 | 0.027 | 1.000 | |
| 9. TV/electronic device use | 0.267 [*] | 0.257 [*] | 0.269 [*] | 0.277 [*] | 0.344 [*] | 0.247 [*] | 0.247 [*] | 0.506 [*] | 1.000 |

*Statistically significant at $P \leq 0.05$.