

Table 2 Factors influencing soft drinks consumption (n = 1935)

Factors influencing consumption	Strongly disagree		Disagree		Neutral		Agree		Strongly agree	
	No.	%	No.	%	No.	%	No.	%	No.	%
Social gathering	229	11.8	265	13.7	493	25.5	698	36.1	250	12.9
Availability	241	12.5	252	13.0	574	29.7	639	33.0	229	11.8
Affordability	261	13.5	319	16.5	530	27.4	655	33.9	170	8.8
Advertising	497	25.7	421	21.8	531	27.4	349	18.0	137	7.1
Habit	325	16.8	249	12.9	299	15.5	613	31.7	449	23.2
Eating out	155	8.0	192	9.9	343	17.7	720	37.2	525	27.1
Eating at home	329	17.0	472	24.4	405	20.9	489	25.3	240	12.4
TV watching/using electronic devices	405	20.9	449	23.2	439	22.7	465	24.0	177	9.1