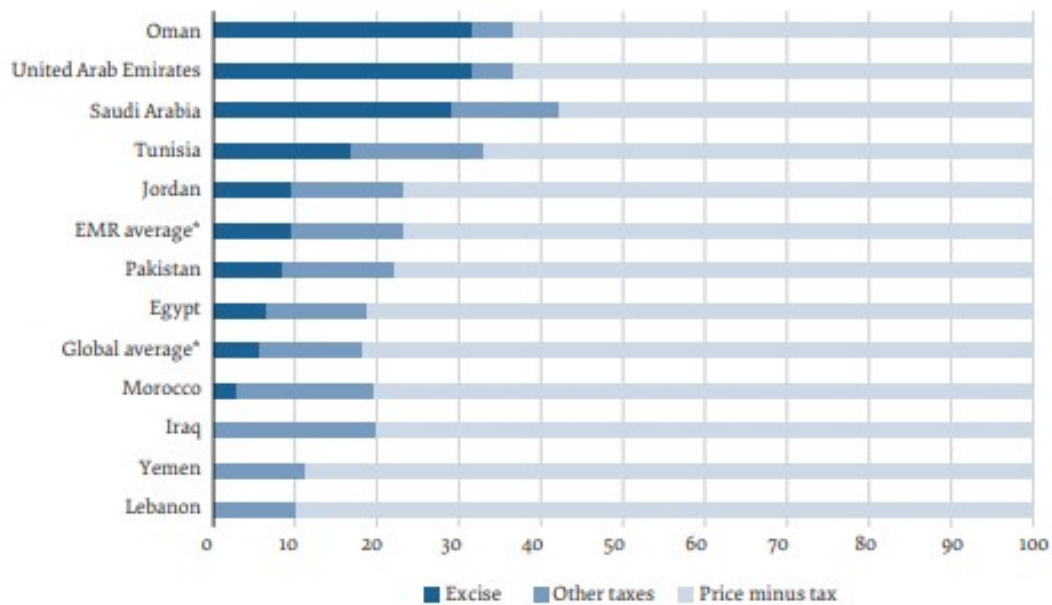


Figure 2 Price disaggregation of internationally comparable brands of carbonated SSBs, percentage of the price



*EMR and global averages were compiled in the *Global Report on the Implementation of Sugar-Sweetened Beverages Taxes, 2023*, based on the population-weighted averages of the price of the internationally comparable brand of carbonated SSBs, with 330 ml in purchasing power parity. EMR = Eastern Mediterranean Region; SSBs = sugar-sweetened beverages.