

Table 4 Comparison of video target audiences with scoring and popularity indexes

	Health-care providers	Patients/non-health care workers	P
Total MICI Score	3.63±5.35	3.24±4.58	0.790
mDISCERN Score	2.45±1.86	1.81±1.64	0.226
GQS	2.09±0.94	1.43±0.82	0.014*
Video length (min)	7.55±2.61	8.46±5.11	0.330
View ratio	2273.37±3097.98	6022.75±12591.50	0.328
Like ratio	94.72±3.64	92.12±12.90	0.508
Video power index	2107.95±2834.26	5582.27±12072.61	0.344

*GQS of healthcare providers targeted videos have higher value