

Table 2 Attitude and behaviors of physicians towards PRs

Parameters	Agree N (%)	Neutral N (%)	Disagree N (%)
Attitude of physicians towards PRs			
PR plays important role in CME for physicians	190 (63)	50 (17)	60 (20)
PR perform important teaching function	78 (26)	83 (28)	139 (46)
PR should be banned from presentation in hospitals	79 (26)	85 (28)	136 (45)
I was given sufficient training during my pre and post graduate training on interacting with PR	42 (14)	28 (9)	230 (77)
PR supports important conferences and speakers.	234 (78)	44 (15)	22 (7)
PR employs marketing techniques in their interactions	239 (80)	46 (15)	15 (5)
An expert faculty member should be present at all presentation by PR	251 (87)	35 (12)	14 (5)
Behaviors of physicians towards PR			
PR provides accurate information about new medications	135 (45)	62 (21)	103 (34)
PR provides accurate information about old medications	142 (47)	83 (28)	75 (25)
Discussion with PR have an unfavorable impact on my prescription behaviors	75 (25)	41 (14)	184 (61)
Gifts from PR have an unfavorable impact on my prescription behaviors regardless of the monetary value	76 (25)	42 (14)	182 (61)
Gifts from PR have an unfavorable impact on other physicians' prescription behaviors regardless of the monetary value	116 (39)	93 (31)	91 (30)
I would have some degree of contact with PR weather or not promotional gifts were given	183 (61)	67 (22)	50 (17)
It is appropriate to receive gifts of low monetary value from PR	65 (22)	57 (19)	178 (59)
It is appropriate to receive gifts of high monetary value from PR	39 (13)	35 (12)	226 (75)