governance · Ensure sufficient national budget availability for cancer Define an essential cancer care package¹ and identify financing mechanisms to reduce out-of-pocket expenditure · Appoint a National Cancer Control Programme manager · Healthy lifestyle interventions in the areas of tobacco control, Five demand-reduction measures of the WHO FTFC² physical activity, healthy diet and alcohol; in-line with the Four measures to reduce unhealthy diet³ Regional NCD Framework At least one national public awareness campaign on diet/ · Ensure vaccination against hepatitis B in infancy In the area of physical activity, within the last 5 years · Ensure Human Papillomavirus (HPV) vaccination in prevention · Vaccination coverage against hepatitis B virus monitored preadolescents in countries with high risk of cervical cancer by the number of third doses of Hep-B vaccine (HepB3) · Eliminate or reduce exposure to occupational and administered to infants4 environmental carcinogens, such as asbestos HPV vaccination coverage · Develop, implement and update evidence-based, nationally · Availability of evidence-based, nationally approved guidelines approved guidelines/protocols/standards for the early for early detection of priority cancers5 detection of priority cancers, with a focus on early diagnosis Proportion of cancer patients diagnosed in early stages · Promote community-a wareness about the early symptoms of · Reduction in cancer mortality rates for which early detection priority cancers⁵ programmes have been introduced In the area of · Promote health professional education on early signs and · Proportion of cancer patients who receive timely diagnosis early symptoms of common cancers, for prompt referral of within one month of symptomatic presentation at primary detection symptomatic patients to diagnostic and treatment services health care services Ensure availability, affordability and accessibility of Proportion of women between the ages of 30-49 screened diagnostic tests for suspected cases for cervical cancer at least once, or more often, and for lower · Periodically assess effectiveness of early diagnosis and or higher age groups according to national programmes or screening programmes Develop, implement and update evidence-based, nationally Availability of evidence-based guidelines/protocols/standards approved guidelines/protocols/standards for management of for management of priority cancers priority cancers · Proportion of patients who complete a course of prescribed · Assess the human resource requirements and develop plans treatment In the area of to scale up to meet local needs Availability of national human resources strategies and plans management · Ensure availability, affordability and accessibility of an essential cancer care package¹ · Strengthen coordination of referral system with targets to reduce delays to diagnosis and treatment · Ensure inclusion of palliative care within national cancer Availability of national guidelines/protocols/standards for palliative care control plans Develop, implement and update evidence-based, nationally Access to palliative care assessed by morphine-equivalent approved guidelines/protocols/standards for palliative care consumption of strong opioid analgesics (excluding methadone) per death from cancer4 Introduce palliative care into the curricula of healthcare In the area of professionals · Availability of training programmes for healthcare palliative professionals · Develop affordable, multidisciplinary integrated palliative care care services, including pain relief, psychosocial and spiritual support, in both hospital and community settings Ensure availability and accessibility of opioids, analgesics and other essential palliative care medicines, addressing legal and regulatory barriers · Establish and strengthen hospital- and population-based Cancer incidence, by type of cancer, per 100 000 population cancer registries that cover a population not less than one · Availability of progress / gap analysis on implementation of million In the area of national cancer control plan surveillance Develop a system to monitor quality of care and the Number of peer reviewed publications related to cancer and research performance of national cancer control programmes Develop and implement a cancer research plan relevant to country needs Cancer care package includes diagnostic procedures, medicines and technologies, surgery and radiotherapy, and survivorship care Tobacco demand reduction measures, WHO NCD Progress monitor 2017: Increased excise taxes and prices; smoke-free policies; large graphic health warnings/plain packaging; bans on advertising, promotion and sponsorship; mass media campaigns Unhealthy diet reduction measures, WHO NCD Progress monitor 2017: salt/sodium policies; saturated fatty acids and trans-fats policies; marketing to children restrictions; marketing of breast-milk substitutes restrictions These are from the WHO 25 indicators of the Global Monitoring Framework on NCDs (http://www.who.int/nmh/ncd-tools/indicators-definition/en/)

Priority cancers for early detection can be selected based how amenable they are to early detection, and on their incidence (and projected future incidence) within the country

Figure 3. Framework for action on cancer prevention and control in the WHO Eastern Mediterranean Region (27)

An operational, funded national multi-sectoral strategy/

control.

action plan encompassing all areas of cancer prevention and

Strategic interventions

• Develop a multi-sectoral strategy and action plan for cancer

prevention and control, as part of national NCD response

· Establish a national multi-sectoral committee for cancer

prevention and control

In the area of