

**Table 1** Facilitators to address barriers to developing the role of hospital nurses in health promotion in Jordan and to achieve the goals of the model, as outlined in Figure 1

Level	Facilitators
Ward level	<p>Utilize different approaches with different patients. Medical and behavioural approaches need to focus on individuals' lifestyle practices and, when relevant, need to be associated with Islamic values and principles (e.g. damaging one's own health is a sin).</p> <p>Discuss the adoption of healthy lifestyle behaviours with Muslim patients as part of Islamic doctrine (e.g. exercise, good nutrition, adequate rest, mental calmness, tranquillity of family life and sexual health).</p> <p>Link religious practices (e.g. fasting and obesity, praying and exercise) with health promotion ideas.</p> <p>Use cultural communication skills to maximize patients' receptivity to nurses' role in health promotion. This needs to utilize a partnership, shared agenda and self-empowering approach, as opposed to an authoritative and expert-led approach.</p>
Hospital level	<p>Place health promotion at the heart of the hospital's health policy agenda.</p> <p>Dedicate funds for health promotion and monitor these to ensure that health promotion is given the resources for its development and continuity.</p> <p>Undertake brainstorming meetings about the role of nurses in health promotion with all staff (e.g. doctors, nurses, domestics and catering staff), the local community (e.g. Muslim and Christian clerics), the Ministry of Health, the Nursing Council and nongovernmental agencies.</p> <p>Improve nurses' work environment by recognizing their contribution to health promotion and adopting a more democratic and less hierarchical nursing leadership.</p>
Community level	<p>Raise awareness in the Jordanian community of nurses' knowledge and skills and how these might contribute to a healthier community. This might be done by utilizing the local media (e.g. TV dramas).</p> <p>Recognize that improving the negative image of nursing is key to developing nurses' role in health promotion. This is an international problem and Jordanian nurses need to network with colleagues in other countries, with health-service providers (liaison services) and other stakeholders in the community.</p> <p>Acknowledge that nurses and other health-care providers need to work together to address gender imbalances in their status in the health-care organization (and in society as a whole) which hinder the development of nurses' role in health promotion.</p>