

Table 2 Comparison of costs for different methods of tobacco cessation and a single pack of cigarettes in the Eastern Mediterranean Region, 2009

Variable	Availability ^a	Cost (US\$)		
		Minimum	Maximum	Mean (SD)
Measure				
GP visit	11	3	15	5.8 (3.4)
Specialist visit	9	10	25	14.6 (5.6)
Daily nicotine gum	13	1.5	4	2.5 (0.6)
Daily nicotine patch	14	1.5	8	5.7 (2.0)
Daily bupropion	6	2	2.6	2.1 (0.2)
Daily varenicline	7	2	7	3.2 (1.6)
Cigarettes (pack)				
Marlboro	19	0.40	3.9	1.6 (0.7)
Domestic	18	0.40	3.0	1.2 (0.7)

^aNumber of countries in which these services are available.

GP = general practitioner.

SD = standard deviation.