

**Table 4 Comprehensive ban on tobacco advertising and promotion in Eastern Mediterranean Region countries**

Country	TV <sup>a</sup>	Out doors <sup>b</sup>	Magazines <sup>c</sup>	Indirect <sup>d</sup>	Point-of-sale <sup>e</sup>	Cinema <sup>f</sup>	Sponsorship <sup>g</sup>	Internet <sup>h</sup>	Radio <sup>i</sup>	Enforcement <sup>j</sup>	Total score <sup>k</sup>
Afghanistan	1.5	2	1	0	0	0	0	0.0	0.5	0.0	0.0
Bahrain	1.5	0	0	0	0	0	0	0.0	0.5	0.6	1.2
Djibouti	3.0	2	2	2	1	1	1	0.5	0.5	0.9	11.7
Egypt	3.0	2	2	2	0	0	1	0.0	0.5	1.0	10.5
Iran (IR)	3.0	2	2	2	1	1	1	0.5	0.5	1.0	13.0
Iraq	3.0	2	2	0	1	1	0	0.5	0.5	0.0	0.0
Jordan	1.5	2	1	2	1	1	1	0.5	0.5	1.0	10.5
Kuwait	1.5	2	1	2	1	1	1	0.0	0.5	0.9	9.0
Lebanon	0.0	0	0	0	0	0	0	0.0	0.0	0.0	0.0
Libya	1.5	2	1	0	0	0	0	0.0	0.0	0.0	0.0
Morocco	3.0	2	2	0	0	1	1	0.0	0.0	0.0	0.0
Oman	0.0	0	0	0	0	0	0	0.0	0.0	0.0	0.0
Pakistan	0.0	0	0	0	0	0	0	0.0	0.0	0.0	0.0
Qatar	1.5	2	1	2	1	1	1	0.0	0.5	0.8	8.0
Saudi Arabia	1.5	2	1	1	0	1	0	0.0	0.5	0.5	3.5
Somali	0.0	0	0	0	0	0	0	0.0	0.0	0.0	0.0
Sudan	1.5	2	1	1	1	1	1	0.0	0.5	0.1	0.9
Syria	3.0	2	2	2	1	0	1	0.5	0.5	1.0	12.0
Tunisia	3.0	2	2	2	1	0	1	0.5	0.5	0.8	9.6
UAE	1.5	2	1	2	1	1	1	0.0	0.5	0.4	4.0
Yemen	3.0	2	2	2	1	1	1	0.5	0.5	0.5	6.5
Max. score	3	2	2	2	1	1	1	0.5	0.5	1.0	13.0

Points for each type of ban included (additive): <sup>a</sup>Complete ban on tobacco advertising on television = 3. <sup>b</sup>Complete ban on outdoor advertising (e.g. posters) = 2. <sup>c</sup>Complete ban on advertising in print media (e.g. newspapers and magazines) = 2. <sup>d</sup>Complete ban on indirect advertising (e.g. cigarette branded clothes, watches, etc) = 2. <sup>e</sup>Ban on point of sale advertising = 1. <sup>f</sup>Ban on cinema advertising = 1. <sup>g</sup>Ban on sponsorship = 1. <sup>h</sup>Ban on Internet advertising = 0.5. <sup>i</sup>Ban on radio advertising = 0.5. <sup>j</sup>Law enforcement factor. <sup>k</sup>Total = score × enforcement factor. Source: MPOWER, 2008 [4].