

Statement of I.R. Iran on:

**Promoting health and well-being in the Eastern Mediterranean Region: moving from theory
to action to achieve the health-related Sustainable Development Goals**

Distinguished Delegates, Mr Chairman Ladies and Gentlemen,

- Based on challenge number 14 and the limited number of health promotion projects in the region, the Islamic Republic of Iran is the leader in creating health-supporting environments (healthy city, healthy neighborhood), developing a national action plan for health literacy and creativity in the form of annual physical activity campaigns. . Also, the Islamic Republic of Iran announces its readiness for the pilot of the health literacy tool mentioned in paragraph 10.

- In paragraph 17 of document EM/RC71/inf.DOC.4, the successful experience of Iran in attracting social participation for the implementation of RCCE and infodemic management and strengthening of pandemic prevention programs is correctly mentioned. We have a strong desire to continue and improve this successful experience with the support of the World Health Organization in Iran.

Madam/Mr. chairperson, thank you for this opportunity and many thanks for your attention.